

Sales & Service

Flexible and powerful E-Commerce solution based on SAP Netweaver









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## Unlock new sales channels and increase customer satisfaction

#### Why E-Commerce?

With the distribution channel internet you the get possibility to differentiate yourself from your competitors. Use the numerous advantages and increase your winnings. The WECO e-commerce solution will help you to exhaust your full sales potential and to reach your target group more efficiently. Offer your new and existing customers a unique service, without being dependent on business hours. Our solution guarantees a seamless integration into your SAP ERP and S4/HANA system.

















#### Become also a satisfied customer

Already more than 100 customers in Europe and USA from different branches and company sizes, has implement WECO E-Commerce successfully and use it for their distribution and service process. On the left side you will find only some of our reference companies. You will find further references and success stories on our website

www.wecosoftware.com/en/customers

## Our E-Commerce solution overs you numerous of advantages

- Worldwide reachable for your customers
- All information in real-time
- Reducing your costs
- No locational disadvantages
- Practical stable and robust
- Numerus functionality

- Direct integration into SAP ERP or S4/HANA
- Easy extensibility
- Multi-Channel solution
- Fast implementation (Time-to-market)
- Own/ private Cloud
- SAP certified

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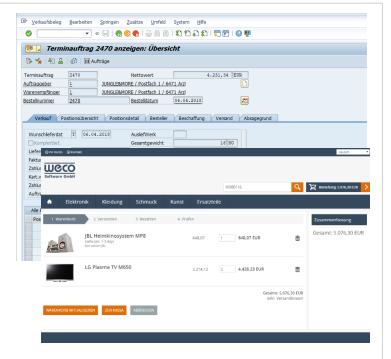
#### **Learn more about our product!**

The success of an e-commerce solution heavily depends on the level of integration with the sales and logistic processes of your ERP or S4/ HANA system. In the dynamic environment of e-commerce it is necessary to quickly adopt to new challenges and requirements.

With SAP's modern development platform SAP Netweaver<sup>®</sup> it is possible to fulfil all those sophisticated requirements. Based on this technology platform we offer WECO E-Commerce, a 100% SAP ERP or S4/ HANA integrated product, which perfectly complies with even the toughest requirements. By accessing SAP ERP or S4/HANA data in real-time we make sure that all information provided is accurate and consistent.

You can leverage pricing and ATP (available to promise) to its full extend; all your customer exits and additional implementations are automatically considered as well.





In order to adopt to your process requirements we offer a comprehensive customizing; all adjustments can be done using the well-arranged implementation guide – completely coding free.

Adaptions of the UI layout can be performed based on our pre-delivered templates – modification free. You decide on the grade of customization according to budget and time-line. More sophisticated adaptions can be realized utilizing one of the numerous, pre-delivered customer exits - modification free as well.

WECO E-Commerce has been carefully designed to fulfil highest performance requirements in order to provide a seamless end-user experience. Performance is one of the key to success for a web application. We applied the same accurateness to the topic security. A comprehensive authorization concept is in place. That gives you full control on every feature - at any point in time. SSL encryption between client and server introduces additional security on protocol layer and protects the information exchanged. Furthermore WECO E-Commerce does not store any data outside SAP ERP, all data remain under you control.

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#### **Business Scenarios**

WECO E-Commerce offers great flexibility when it comes to sales process modeling. The standard delivery already supports the most common sales activities out of the box. Additional scenarios and activities can be easily added by means of configuration.

#### B2C / B2B / B2R Web Shop

The B2C scenario supports anonymous usage of the web shop. Order- or quote creation require a registration by the potential buyer.

The B2B scenario focuses on your existing business customers; the shop is accessed providing user-id and password.

The B2R scenario is used in order to provide shop access to the end customers of your retailers. Orders are placed directly in your shop, invoicing is done on behalf of the retailer.

#### **Mobile Sales & Service**

Of course you can use WECO E-Commerce on mobile devices (phone and tablet) as well. Our responsive design offers seamless support of any device and can be adjusted modification free as well.

#### **Service and Spare Part distribution**

The intrinsic requirements of the spare part business like unit specific spare part catalogs and navigation via exploded assembly drawings are already built in.

#### **Customer consignments**

It is possible to handle all consignment specific activities like fill-up, withdrawal and return via the web shop. This provides accurate and consistent information about consignment stock quantities to your customers

#### **Returns and Warranty**

You might want to offer a comfortable after sales handling to your customers. Integration of your expedited service providers and an online print-out of RMA papers via customer self-service is supported as well.



#### **Field Staff Integration**

Why not equip your sales force with a holistic sales info system? WECO E-Commerce provides insights on the status of all customer activities and enables the creation of activities on behalf of the customer.

The advanced sales force features can be perfectly used to integrate even sales offices without a dedicated SAP ERP<sup>®</sup> system.

#### **Our Service**

We help you in discovering the advantages your company can gain from selling via internet. Based on our extensive experience in the execution of E-Business projects we are a reliable and trustworthy partner for your E-Commerce project.

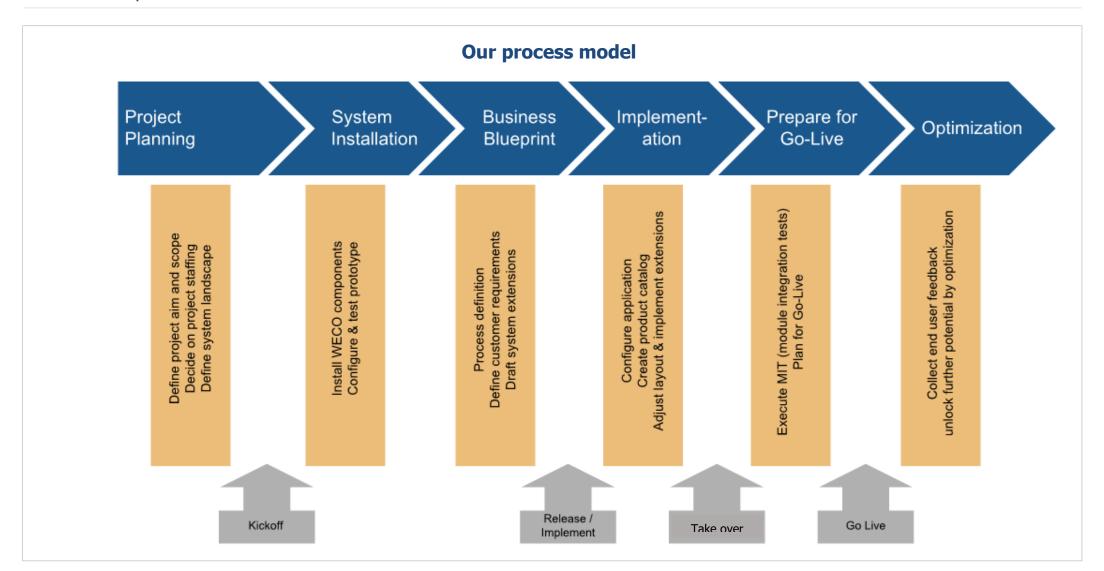
#### **One-Stop**

WECO offers unique support, from design to go-live. There is no need for negotiations with multiple parties. Furthermore we are always happy to discuss improvements and extensions of our solution with you - to make the product even better and to provide new, industry leading features.

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# We have sparked your interest and you want further information?

Then visit our website <u>www.wecosoftware.com</u> or arrange a meeting for an online-presentation with us, which is for free and without obligation.

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